WEBSITE
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MOBILE
706.218.7157

EMAIL
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POOJA AWASTHI

A design professional, with an undergraduate degree in Architecture - I have over five years of work experience as an architect and a UI/UX designer. I have worked on interior design, architecture and UI/UX projects. I am proficient in Adobe Creative Suite, layout design, wireframing and prototyping.

WORK EXPERIENCE

WEB DESIGNER
Empire Today LLC - *Chicago, US*
Sept 2017 – Present

Gathered, analyzed and refined requirements for a user-centric e-commerce site.
Developed wireframes and page layouts to visualize design ideas.
Created low to high fidelity prototypes to hand-off to front-end teams for development.
Designed email and social media marketing material for a flooring website.

FREELANCE GRAPHIC DESIGNER
June 2016 – August 2017

Design coordinating typefaces, color palettes and styles.
Lay out visual design for web pages, catalogs and other marketing material.
Manipulate images for use on website to promote company offerings online.

EVENT PLANNER
Panache Events - *Atlanta, US*
Oct 2011 – Nov 2013

As a co-owner, plan and orchestrate the event as per the clients requirements.
Coordinate the arrival and set-up of all outside vendors.
Work with event sponsors on all aspects of planning the event.

SALES ASSOCIATE/ VISUAL MERCHANDISER
Nordstrom - *Atlanta, US*
June 2009 – Dec 2009

Support in-store visual merchandising, making sure mannequins are updated.
Contribute consistently to drive monthly sales figures.
Effectively communicate with customers, peers, and management.
Work closely with the management and marketing team to increase sales.

SR DESIGN EXECUTIVE
Godrej & Boyce Mfg. Co. Ltd.
New Delhi, India
Sept 2003 – Sept 2004

Plan, design and facilitate an office area with modular furniture.
Ensure that the planned design meets the client's budget and deadlines.
Prepare designs for modular furniture using in-house design software and AutoCAD 2D and 3D.

ARCHITECT/INTERIOR DESIGNER
Concept Planners International
New Delhi, India
June 2002 – Sept 2003

Create interior design sketches, presentation boards, draft detailed floor plans and elevations as per the customer's requirements.
Produce working drawing packages, mood boards and 3d visuals.
Manage and coordinate interior design projects from concept through completion.

EDUCATION

COLLEGE OF DUPAGE, IL
(May 2017)

Graphic/Web Design Certification

NAGPUR UNIVERSITY, INDIA
(May 2002)

Bachelors of Architecture

SKILLS

DESIGN

Typography
Layouts
Sketching
Logos & Icons
UI/UX Design
Wireframes & Prototypes

SOFTWARE

Adobe CS (Illustrator, Photoshop, InDesign, Adobe XD)
Prototyping Tools - Marvel, XD, Zeplin, Sketch, Invision
AutoCAD

WEB

HTML 5 & CSS